

ROLAND 500 for Foil and Plastic

Daido Shiko from Japan prefers manroland

manroland welcomes a new Japanese customer to its community. The quality offered for PP foil and plastic printing proved convincing for Daido Shiko in Nagoya.

Daido Shiko, in Nagoya, Japan, purchased a seven-color ROLAND 500 with UV equipment during drupa 2008, the first time it has opted for a manroland press. Daido Shiko, which concentrates mainly on enhanced printing on foil and plastic, has long since been intending to invest in a manroland press.

The reason: Daido Shiko's principal competitors are also manroland customers, which is why the print shop wanted to ensure a new and stronger market position in terms of production efficiency and product value. Following a change in the company's top management a few years ago, the new President, Mr. Yasuteru Kawase, has now decided on the present investment. When it comes to printing on specialized materials like foil and plastic for packaging, this print shop, too, swears by a ROLAND 500. Printing companies appreciate the machine's quality and versatility.

Caption:

Happy about the new ROLAND 500: Yasuteru Kawase, President of Daido Shiko (fourth from left), Kenneth Hansen, Chairman of manroland Japan (right) and representatives from Daido Shiko and manroland.

manroland AG is the world's second largest printing systems manufacturer and the world's market leader in web offset. manroland employs almost 9,000 people and has annual sales of some Euro 2 billion with an export share of almost 84%. Web and sheetfed offset presses provide solutions for publishing, commercial and packaging printing.

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