

## Successful in Le Mans

Ouest Affiches buys another ROLAND 900, XXL

**Ouest Affiches, the printing company owned by the Van de Mert family of Le Mans, is winning one lap after the other. Besides daughter Sophie who is becoming more and more involved in the family business, a new ROLAND 900, XXL will keep the company in the fast lane in future.**

### OUEST AFFICHES, smart & small with XXL

The Ouest Affiches printing company close to the French city of Le Mans and manroland are strengthening their cooperation. Yet another ROLAND 900, XXL in the format 8 will in future be producing close to this city famous all over the world for sports car racing. Ouest Affiches specialises in displays and posters, including runs of posters as small as 50 copies. Along with premium quality, this makes efficient production an absolute must.

### Family company on course for growth

Ouest Affiches made headlines already in 2005 when it bought the first ROLAND 900, XXL in the format 8 to be installed in France. Short makeready times and high print quality were the decisive factors, and now the company has invested in a second ROLAND 900, XXL. The contract was signed at drupa in Düsseldorf. Ouest Affiches is looking to expand its product portfolio because it is on course for growth and optimistic about what the future will bring. The company will soon be moving into a new building where the second ROLAND 900, XXL is due to be installed in April 2009.

### Caption:

Pleased with the format ROLAND 900, XXL transaction (from the right): Daniel Hipp, Managing Director manroland France; Mr and Mrs Van de Mert, Management of Ouest Affiches, with their children Pierre and Sophie; Dr. Markus Rall, Member of the Board manroland, Business Sector Sheetfed Presses; Jean Marc Clerget, Sheetfed Press Sales Manager manroland France; Michel Perrin, Salesman, manroland France.

**manroland AG** is the world's second largest printing systems manufacturer and the world's market leader in web offset. manroland employs almost 9,000 people and has annual sales of some Euro 2 billion with an export share of almost 84%. Web and sheetfed offset presses provide solutions for publishing, general commercial and packaging printing.

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